

HEART TRAIL

40
YEARS



St Barnabas

In Partnership with



Lincoln BIG
Business Improvement Group

S.LYON & SON



**LINCOLNSHIRE
SHOWGROUND**



**LINCOLNSHIRE
AGRICULTURAL
SOCIETY**



Introduction

Dear Artist,

Thank you for your expression of interest in taking part in the St Barnabas HeART Trail.

St Barnabas Hospice are incredibly excited to introduce a bespoke HeART trail which will run during the summer of 2022 across Lincolnshire – **a first of its kind.**

2022 is an important milestone as St Barnabas celebrates 40 years being at the heart of the community as their local hospice, caring and supporting thousands of people across Lincolnshire, with bases in Louth, Grantham, Spalding, Boston, Gainsborough and Lincoln.

St Barnabas have been working with Aden Hynes of the Sculpture Studios based in Basildon, to create the perfect chosen form. We are delighted to bring 'our Heart' to provide the perfect canvas to embrace the visual arts.

Our Bespoke HeART Trail will invite artists who use a mixed medium to showcase their skills and talents to either utilise the blank canvas glass fibre sculpture to paint/embellish or to explore creating a bespoke form using their preferred medium. This could range from metal, stone, wood, willow, glass to recycled materials. We just ask that the model conforms to the same dimensions and perspective design as the chosen sculpture. They will have to weatherproof to be able to be part of the trail as they will be situated outside for a duration of three months.

Why HeARTs?

Lincoln has had some incredible trails which have all been part of the culture and heritage that makes Lincoln what it is. We want the 2022 trail to stand apart from the previous. The St Barnabas, compassionate messaging with resonate through the PR from day one. We want everyone who takes part in the Trail, including you, our artists to know they are making a positive impact to sustain a vital, care facility in their county.

Hearts are the chosen sculpture because 'people are at the HEART of all that we do', one of our values is 'Having Heart' and our emblem is also a heart. Hearts will adorn our streets, embellished, painted, sculptured from an array of materials bringing joy to all who see them.

The HeARTS

Our target is to place 40 sculptures across Lincolnshire from the vibrant city of Lincoln across the rolling wolds to the East Coast and as far as our beautiful town Stamford. The main trail will comprise of a minimum of 20 Hearts within the City of Lincoln with a vision of having a minimum of 3 in each location where St Barnabas has a physical building.

The 40 sculptures will act as the creative device to bring artists, businesses, schools and communities together to celebrate St Barnabas' 40th Anniversary and all that our beautiful county has to offer.

We are looking for inspiring, engaging artwork that will celebrate 'Love Lincolnshire', ensuring the designs are family friendly and give viewers that feel good factor about our beloved county. We welcome designs in any art form – traditional to new media, fine art to illustrations, woodwork to reclaimed materials, graffiti and mosaic, embroidery to metalwork. Whatever the art form, we're keen to add drama, fun and a creative flourish to the St Barnabas Heart Trail.

If you are commissioned, you will receive an honorarium of £800 (Painting glass fibre sculptures) or £1600 (bespoke design sculpture), excluding VAT, 30% on commission and balance on completion.

With your involvement, we look forward to presenting a creative showcase next summer which will educate and inspire the public about the extraordinary enjoyment of art and creativity.

We look forward to receiving your designs.

**Chris Wheway CEO,
St Barnabas Hospice**

**Closing date
for submissions**
Wednesday 9
February 4pm

Why get involved?

We want you to become a proud Artist of a HeART and join us in the most significant Lincolnshire tourism and community marketing campaign for 2022.

Our aim is to create an all-inclusive feel-good trail, a celebration of all that is Lincolnshire whilst supporting a charity which is at the very Heart of the community.

Despite the pandemic the Lincoln Imp Trail saw 680,000 visitors to the city. Collectively from the past three trails we have seen over 900,000 visitors flock to our city.

St Barnabas are incredibly excited to introduce this countywide bespoke HeART trail in partnership with Lincoln BIG, The Lincolnshire Agricultural Society, The Waterside and S. Lyon and Sons.

This is an exceptional opportunity for you to play a significant part in the realisation of our aims and to showcase your work to a mass audience. Additionally, it will enable you to connect with other artists, businesses and visitors to Lincolnshire whilst raising vital funds for St Barnabas Hospice to be here for future generations.

Should your design be commissioned, you will be invited to the launch event of the trail and a ticket to the Farewell to the Hearts Dinner to see first hand how your sculpture has contributed to the funds raised for St Barnabas Hospice.

Young at HeART Trail

Working with the Lincolnshire Showground & Lincolnshire Agricultural Society we want to ensure young people can be involved with this commemorative, feel good trail. After all, they are our future supporters, employees and consumers.



The Young at HeART Trail will be the most creative and engaging mini trail to date. It will be as inclusive as possible therefore we will provide a brief for all schools and community groups wanting to get involved and pair them up with an Artist to support and guide them. Each setting will then produce their very own Young at HeART Sculpture, taking on the form of the main HeARTs but half the size. They can be made from whatever material they choose.

40 individually designed large Hearts will go on display throughout Lincoln City Centre and across the county for twelve weeks from 2 July 2022 for all to enjoy. After the event, the large sculptures will reunite for one last time at the Hearts Farewell Dinner at Lincoln Cathedral on Saturday 1st October to raise funds for St Barnabas Hospice before going to their forever homes of their respective sponsors.

How does the event work?

Businesses, community groups, charities, education establishments and individuals are invited to sponsor a Heart – blank canvas or bespoke. Artists, both professional and amateur, local and national, are invited to submit designs in the Winter of 2020. The designs will be shortlisted and presented to sponsors at an Event at Lincolnshire Showground in March.

Sponsors will select either a finished design or an artist with whom they would like to work with. From these designs, artists will be commissioned to create their agreed design during April and May either in a public painting space within the county or at their own studio.

How to get involved?

1

Complete the form on St Barnabas' website and upload your design(s) using the template based on the theme of 'Love Lincolnshire'.

2

From this portfolio your design may be selected, or a sponsor may commission you to do a bespoke design.

3

If your design is selected, St Barnabas will pay you an honorarium of £800 (blank canvas sculpture) or £1600 (bespoke form sculpture) excluding VAT (30% on commencement and balance on completion).

4

You will be acknowledged as the Artist on a plaque attached to the plinth of the HeART and, in the main pieces of the HeART Trail collateral including the official Trail Map, souvenir guide and website.



The HeART

St Barnabas have been working with Aden Hynes of the Sculpture Studios based in Basildon, to create the perfect chosen form. Working from the emblem of St Barnabas the chosen Heart sculpture was designed. Our Heart design will provide artists with a form that enables creativity to flow, whether they opt to use the blank canvas glass fibre sculpture to paint and/or embellish or decide to pursue a craft medium they prefer to work within, the design is a perfect form to create something truly out of this world.

The hearts are manufactured using a mixture of general-purpose resin, laminating resin and chopped strand mat fibreglass over an initial brushed-on layer of polyester gel coat.

Each heart is finished with a primer and is ready to paint and embellish.

Heart Design and Materials

When planning your design please refer to the Heart Trail's Questions and Answers appendix. You should bear in mind that:

- ♥ You may submit up to three designs but please be aware that, other than in exceptional circumstances no more than two will be commissioned.
- ♥ We will require you to sign our standard terms and conditions which include a copyright agreement, included in the Artist Pack for each design you submit.
- ♥ When planning your designs, please bear in mind that they should be appropriate for public display and that the audience will be broad-based and of all ages. Designs that are not overtly religious, political or sexual in nature will not be accepted.
- ♥ Additionally, neither corporate logos nor advertising is allowed.
- ♥ The HeART Trail is an interactive event so please keep in mind your sculpture will be repeatedly touched by the public. Artists may attach items to the sculpture but unless secured very robustly, it is very likely that they will be removed in a very short space of time.
- ♥ Artists may alter the basic sculpture shape but if doing so, must ensure the finished work remains structurally intact. It is recommended that only artists experienced in working with glass fibre submit designs that use this process.
- ♥ While it is strongly discouraged, occasionally members of the public will sit on the sculptures therefore any attachments must be able to support the weight of an adult.
- ♥ While we welcome all art forms, experience has taught us that collage and/ or sticking paper-based products into the sculpture does not prove as effective as painting or mosaics. Please consider this before submitting your design.
- ♥ When placed on the streets each sculpture is bolted to a concrete base using fixings attached to the base. Artists are requested to keep the base area clear of any attachments.
- ♥ The use of acrylic paints is recommended although artificial resin paint of two component paint can also be used to paint or spray a design. To complete your sculpture, it must be finished with a waterproof non-yellowing varnish provided by St Barnabas. For those opting for a bespoke sculpture design, you must use the same dimensions and form as the Trail sculpture and be proficient within your chosen medium to undertake this.
- ♥ Appointed artists will be required to paint a symbol within their final design for the Trail Competition.
- ♥ Artists will not be responsible for placing their sculpture on the streets or collecting them at the end of the event. We do, however, ask artists to be available during and after the event for any touch-up work that may be required. If an artist is unavailable another artist will carry out this work.

I'm very fortunate to have been chosen to create artwork for a number of previous art trails within Lincolnshire, starting with the Baron's Charter Trail back in 2015 and more recently the Lincoln Imps Trail. I'm incredibly excited for the 2022 Heart Trail and for seeing what amazing designs are created by the artists involved. I really hope this trail will help to put Lincoln on the map for visitors next year, along with raising a huge amount of money for a fantastic cause.

Mel Langton
HeARTIST
Co-ordinator

Artists Timeline

Launch of the Trail and call for artists

**Wednesday
17 November**

**Deadline for
submissions**

**Wednesday 9
February (4pm)**

Shortlisting of submissions

February

Sponsors design selection event

March

Artists commissioned

End of March

Sculptures to be painted/
fabricated

April/May

Deadline for sculptures to be completed

**Wednesday
18 May**

Other useful dates

Launch of the HeART Trail across Lincolnshire

**Saturday 2
July**

Reunion Event

September

Farewell Hearts Dinner

**Saturday 1
October**

What next?

Please contact **Veronica McBain** at veronica.mcbain@stbarnabashospice.co.uk if you have any queries.

Email submissions must be in PDF or JPG format and not exceed a file size of 2mb (72dpi resolution). We will contact you if we require a high resolution version of your submission.

You may submit other examples of your work but please restrict them to no more than A4 in size. St Barnabas is unable to return any materials submitted.

Terms and Conditions

1. The project is open to all artists, amateur or professional.
2. You may submit up to three applications.
3. All terms and conditions in this application, form a part of the agreement between you and St Barnabas in connection with HeART Trail 2022 and by submitting your work you are agreeing to be bound by all terms and conditions in this application form.
4. You must be the sole author and owner of all intellectual property rights of the work entered, or if the work is/are not your own in full you must have sole permission in writing from the copyright owner/s to use his/her work. Source material or proof of permission in use of another person's work must be made available on request by the sectional panel. St Barnabas does not accept liability in the publication of any reproduced art.
5. The design must represent a piece of work that you have the ability to reproduce of a three-dimensional sculpture.
6. Any additions or modifications to the Heart must be sufficiently strong to maintain structural integrity of the sculpture.
7. To enter, the work must be received by St Barnabas by the closing date of 4pm on Wednesday 9 February 2022. All entries must be accompanied by a completed artist submission form. Postal copies must include the original plus two copies of your design.
8. No allowances will be made for work that arrives later than the deadline.
9. All personal data provided by you may be used by St Barnabas Hospice for communications or marketing, unless you opt out in writing. We will not, without your express consent, provide personal information to any third parties for the purpose of direct marketing.
10. The entry of any work to the selection process for the event constitutes a grant to St Barnabas of the non – exclusive right to reproduce your work in connection with the promotion of the event and the work St Barnabas at any time in any media in perpetuity.
11. You consent to the use of your work, name and photograph in any promotional material carried out by St Barnabas without any further compensation.
12. Your work will be reviewed by St Barnabas and shortlisted by a panel of local experts prior to the sponsors selection event. Only shortlisted designs will be shown to the sponsors.
13. Work will be commissioned following confirmation by the event sponsors. The decision on all matters relating to the work selected to be used is final. No further correspondence will be entered into.
14. Upon commissioning, St Barnabas will provide a Heart, at no charge to you. If you are not able to paint or fabricate the Heart in the public space, you will be responsible for the cost of transporting the Heart to and from your studio.
15. You will provide a list of artist materials specifically paint, materials, brand, colours and method used in the application/production of your Heart.
16. St Barnabas reserves the right to withhold any fee payable to you in connection with the event if in its sole opinion the quality of the finished work provided falls below that which can be reasonably be expected for public display and/or is substantially different from the design you submitted.
17. The Heart remains at all times the property of St Barnabas and must be returned in good order.
18. If the Heart is returned unfinished by you or deemed to be irreparable due to damage while in your possession, you shall be charged the full replacement cost of the Heart.
19. St Barnabas will award commissioned artists with an honorarium of £800. This will be paid 30% on commission and balance on completion, subject to sign off, and all relevant paperwork. Payment will be paid within 28 days of receipt invoice.
20. Subject at all times to your prior agreement, St Barnabas may from time to time produce facsimiles of the completed Heart in both 2D and 3D form. (E.g. Calendars/posters/figurines). Any agreement reached in connection with any facsimile of your design should include any consideration to be paid to you by St Barnabas.
21. Following the Trail event, the Hearts will be reunited at a Fundraising Dinner to raise money for St Barnabas. Artists will be invited to renovate the Heart subject to, if necessary, an agreed additional fee.
22. Copyright and all other IP Rights in the design belongs to and remains with the Artist. However, subject to St Barnabas paying all amounts due to the Artist under any final commissioning contract, the Artist grants St Barnabas an irrevocable royalty free licence to use the completed artwork for St Barnabas' purposes in connection with the Event, 'Heart Trail'. By entering your work for consideration to be selected to be used in the Event and for eligibility for payment of the honorarium you warrant that you have all required rights and consents to submit the work and to allow St Barnabas to use the work in connection with 'Heart Trail'. You also agree to grant an irrevocable royalty-free licence to St Barnabas to use the completed work for the purposes described elsewhere connected with the event.



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www.stbarnabashospice.co.uk/Hearttrail

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