

# Bring your **company** closer to the **community**



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**StBarnabasHospice.co.uk**

 @StBarnabasLinc  StBarnabasLinc

# WHEN A LOVED ONE IS DIAGNOSED WITH A LIFE-LIMITING OR TERMINAL ILLNESS, WHO WILL CARE FOR THEM?

**It's never easy to be told you are dying, it can feel impossible to live with and harder still to share with others. In an instant, everything changes. The bottom falls out of your world and you feel like you're freefalling from a great height.**

That's when people turn to St Barnabas Hospice, a lighthouse in the darkest hour. Your support could make all the difference to hundreds of families who depend on us every day of the year.

For 77-year-old Jean, your kindness and support meant that her beloved husband, Gordon, was able to spend his final days at home where he felt safe and comfortable.

Jean says, "By the time Gordon was diagnosed he was in severe pain and was no longer able to get about without help. I thought I'd be able to care for him as I had always done, but it soon became too much for me and I realised I was out of my depth."

That's when St Barnabas Hospice was able to step in and provide the care and comfort that Gordon and Jean so desperately needed.

Jean says, "The care was simply marvellous and I welcomed their daily visits. They became more like friends than nurses, and always took the time to look after me as well as Gordon."

Please help us be there for families like Jean and Gordon. Just £x helps to pay for community nurses to care for families in their own home.

Your support is critical to ensuring that everyone in Lincolnshire receives compassionate, high quality and dignified end-of-life care, when and where they ask for it. Will you help? It doesn't take much, but every little helps. Like this:

**£50** pays for ten lightweight fleece blankets to provide added warmth and comfort to our patients on the coldest of days.

**£120** pays for a Hospice at Home nurse to care for a patient in their own home.

**£367** pays for counselling and bereavement support sessions to help patients and their families through the most difficult times.

**£1,232** pays for an hour of care at St Barnabas Hospice.

We help families like Jean and Gordon stay together until the very end. Gordon received the care he needed and Jean had a comforting arm around her shoulder. The nurses provided a listening ear and still do, many months after Gordon died. Jean knows she is never alone and help is never more than a phone call away.

Please support our Hospice now and help care for thousands of people across the county who are living with a life-limiting or terminal illness. Help ensure they receive the very best care. Help them find comfort with St Barnabas Hospice.

Thank you so much,



**Chris Wheway**  
St Barnabas Hospice Chief Executive

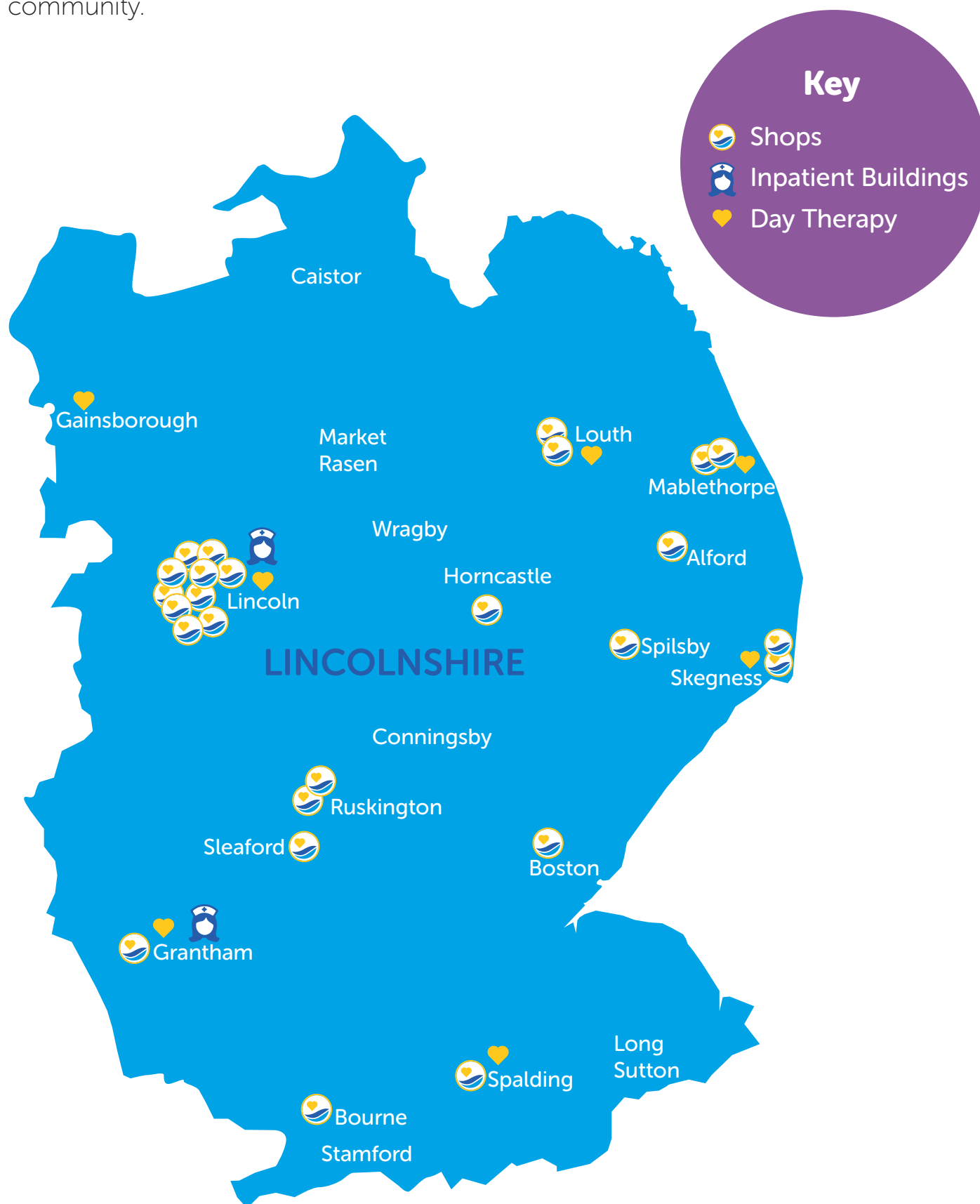
**P.S.** When it comes down to it, in the end all anybody wants is to spend the time they have left with the ones they love. Together, with your support, St Barnabas Hospice can help more families make precious memories.



FOR EVERY **£1** WE RAISE,  
**73p** GOES TOWARDS DELIVERING AND IMPROVING THE **CARE** AND **SUPPORT** WE OFFER.  
**27p** GOES TOWARDS GENERATING FUTURE **INCOME**

# HOSPICE CARE FOR EVERYONE IN LINCOLNSHIRE

Our hospice services are available to every family in Lincolnshire. Wherever you are, there is a St Barnabas nursing team working in your area, supporting people in your community.



# YOUR LOCAL HOSPICE SERVICE

**St Barnabas Hospice is a local independent charity, which cares for and supports more than 9,000 people across Lincolnshire each year. We deliver free, high-quality, compassionate end-of-life care and support to adults living with a life-limiting or terminal illness, their family and carers.**

St Barnabas Hospice has two Inpatient facilities in Lincoln and Grantham, Day Therapy Centres across the county, and community teams providing specialist care in a person's own home.

Our care also extends to a patient's family members and loved ones. Our large team of Family Support staff and trained volunteers are there to give emotional support, but also practical support where it's needed.

Our Welfare team help hundreds of families each year with the financial problems that can often arise.

For more information, visit [StBarnabasHospice.co.uk](https://StBarnabasHospice.co.uk)

## DID YOU KNOW?

- We help people living with life-limiting or terminal illnesses ranging from lung and heart conditions, to dementia and cancer, as well as motor neurone disease and multiple sclerosis.
- The care we provide is tailored to the needs of each patient.
- All of our services are provided free to patients and their families and carers, from the point of diagnosis.
- We are reliant on the financial support our community provides, so that we can be there for more patients, their families and carers, every day of the year.



“

St Barnabas carries out valuable work in the community, supporting those in need, providing care and assistance, and creating friendly environments for the people of Lincolnshire when they most need it.

”

**Lincolnshire Chamber  
of Commerce**



# BECOME A BETTER BUSINESS



**Your help will ensure that people living with a life-limiting or terminal illness and their families and carers in Lincolnshire, get the support and care they deserve. It can also give a boost to the wellbeing of your staff, by providing them with new skills and networking opportunities.**

There are many reasons to donate your time and money to our local Hospice, whether you are making a small gesture or donating resources:

- It provides fun and rewarding ways to engage your employees, increasing their job satisfaction and sense of community purpose.
- It motivates your employees, develops their skills and encourages team building.
- It helps to support people in your community who have a life-limiting or terminal illness, from the point of diagnosis.
- It shows your commitment to improving end-of-life care for people in Lincolnshire.
- It provides positive PR and social media opportunities to help build your brand profile locally.
- Working together with your local Hospice provides fantastic networking opportunities.

# CHARITY PARTNERSHIP



**Choosing St Barnabas Hospice as your Charity Partner means that your employees will be able to take part in fun events and activities that raise money to help support people living with a life-limiting or terminal illness, their families and their carers in the local community.**

We have a range of fundraising ideas that suit all levels of corporate support. We can also work with you to develop tailored activities and events which you and your colleagues can enjoy.

Having a Charity of the Year partnership with St Barnabas Hospice gives your employees the opportunity to be creative, learn new skills and demonstrate their ability to meet challenges and take on new responsibilities.



A partnership  
with St Barnabas  
Hospice will bring  
your company  
closer to its  
community



# CORPORATE DONATIONS

**Our Mission is to ensure all individuals facing the end of their life in Lincolnshire receive dignified, compassionate care when they require it and where they ask for it. Donations of cash, gifts in kind, or goods and services all help to support our charitable work.**

There are many ways in which you can make a corporate donation:

- Collection boxes placed around the office
- Making a donation instead of buying Christmas cards
- Employees can donate any 'pence' from their wage to round it off to the pound
- Play our lottery
- Gifts in kind (items donated to our shops, office equipment, raffle prizes, items to auction, venues for events)

“Donations help to ensure that hundreds of families across Lincolnshire receive the care and support they need.”



# SPONSOR A NURSE



“

By joining in, you are helping to ensure that nurses like me can be there for thousands of local people and their families, who are living with a life-limiting or terminal illness.

”

**Sue Carter,  
St Barnabas Nurse**

**Our nurses work very hard to provide patients and their families and carers with the support and treatment that they need. One way in which your company can help us is by sponsoring a nurse.**

It costs £20,000 a year for a St Barnabas nurse, and we have many nurses around Lincolnshire who are able to offer emotional and practical support. Wherever you are in Lincolnshire, there is a St Barnabas nursing team working in your area, supporting people in your community.

To sponsor a nurse, it is:

**£55** per day

**£385** per week

**£1,670** per month

**£20,000** per year

You can choose what length of time you'd like to sponsor a nurse for, and can either donate it as a lump donation, or pledge to raise that amount within your business.



Supporting St Barnabas  
is a great way for us to get  
involved with our local  
community.



**James Drinkall, Area  
Manager for Enterprise  
Rent-a-Car**

# CORPORATE VOLUNTEERING

**Your employees can enhance numerous skills by volunteering to help out St Barnabas Hospice in a variety of ways.**

Just an hour of your employees' time could help support our team of volunteers to do anything, from maintaining the Hospice gardens to delivering products to our shops.

We understand time is precious, but through your support of St Barnabas Hospice, you really are making a difference in your local community.





Setting a fundraising target and working together towards a shared goal is an effective way of creating team spirit.



# FUNDRAISING EVENTS

**Organising fundraising events will encourage everyone in your organisation to get involved, or you could even sign up to a St Barnabas event or challenge.**

Whether employees want to physically and mentally challenge themselves or just have fun, all fundraising events promise to engage staff and create a workplace buzz. These events will also raise much needed funds for St Barnabas Hospice.

You could even stir up some friendly office competition by pitting teams or departments to compete against each other during these fundraisers, and see who can raise the most money.

In addition to hosting your own events, you could also take part in one of our mass participation events or exciting challenges. We have many happening across the county throughout the year, so head over to [StBarnabasHospice.co.uk/Events](https://StBarnabasHospice.co.uk/Events) to find out more.

## HOST A HOSPICE FUNDRAISING EVENT

Dress-down day  
Car washing  
Bake sale  
Summer fete  
Quiz night  
Sponsored run/cycle/skydive  
Accumulator Challenge



# SPONSORSHIP OPPORTUNITIES

**St Barnabas Hospice has a wide range of sponsorship opportunities which will benefit your business.**

These opportunities vary depending on the events we hold, but your association with St Barnabas will certainly generate goodwill among customers. We are a well-recognised and highly-regarded charity in Lincolnshire, and corporate sponsorship will allow your company to be associated with our exciting projects and campaigns.

Demonstrate your community values and show that you care about those in our community who are living with a life-limiting or terminal illness, and their families and carers.

	PLATINUM (MINIMUM £5,000)	GOLD (MINIMUM £2,500)	SILVER (MINIMUM £1,000)	BRONZE (MINIMUM £500)
Company name, logo and website on event page	✓	✓	✓	✓
Social media coverage	✓	✓	✓	✓
Company logo at event venue	✓	✓	✓	✓
Corporate page on website	✓	✓	✓	
Free places at event	✓ 20	✓ 15	✓ 10	
Company logo on event kit (t-shirts, bags, banners etc.)	✓	✓		
On the day presence (tables, drinks, event stand etc.)	✓	✓		
Write-up in newsletter (circulation of 19,000 across Lincolnshire)	✓			
Mention in event communications with participants	✓			
Mention in pre and post event coverage	✓			



“We’ve been supporting St Barnabas since 2012 and regularly sponsor the Colour Dash. Hopefully it will go from strength to strength.”

**Western Power  
Distribution**

“

Working with St Barnabas Hospice will demonstrate your community values.

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# OUR PROMISE TO YOU

**When you enter into a corporate partnership with St Barnabas Hospice, we will provide you with the following:**

- A fundraising pack to help you plan and promote your events.
- Promotion through our PR and digital marketing channels to recognise your support.
- Acknowledgement of your support in our newsletter.
- Your company name, logo and write-up will be added to the 'Corporate Partnership' area of our website.
- A special e-badge to display on your website/social media.
- Consistent support and advice from a dedicated Corporate Fundraiser at St Barnabas.

If you would like to work with us to raise awareness and vital funds for our Hospice, please contact your local Corporate Fundraiser or email [fundraising@stbarnabashospice.co.uk](mailto:fundraising@stbarnabashospice.co.uk)



**Proud supporter of**



**St Barnabas**  
Hospice • Care • Support

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Fundraising Department  
12 Cardinal Close  
Lincoln  
LN2 4SY

01522 540 300  
[fundraising@stbarnabashospice.co.uk](mailto:fundraising@stbarnabashospice.co.uk)

Registered Charity No. 1053814

**[StBarnabasHospice.co.uk](http://StBarnabasHospice.co.uk)**

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**St Barnabas**  
Hospice • Care • Support